

« EMPLOYMENT & TRAINING » DEPARTMENT

We are looking for qualified and dynamic personnel to fulfil the following position:

Marketing & Business Development Manager for French exhibitions, MFCCI
(local representative for “Promosalons”)

Location: Kuala Lumpur

Duration: Permanent (Full time)

Starting from: September 2013

Job description:

Marketing & Business Development Manager for French exhibitions
(representative for “Promosalons” Malaysia-Singapore-Philippines branch)

The main objective is to work for major French exhibitions organizers (our clients) to help them attract visitors from Malaysia, Singapore and Philippines.

Functions:

- Carry out local marketing actions: select potentially interested companies, send e-mails, paper brochures, phone calls, meet professional associations
- Prepare commercial propositions for clients interested in our countries, including market studies, marketing action plans and budgets
- Negotiate with clients to optimize budgets
- Regular traveling to France and neighbouring Asian countries
- Recruit and manage interns to strengthen the team

Requirements:

- Malaysian citizen
- Good command of French and English languages
- Proactive, organized, responsible, with ability to self-direct through multiple concurrent projects

Interested candidates are invited to write in with full detailed resume stating experience, qualifications, current and expected remuneration to:

employment@mfcci.com