

Synapsys Digital is a consulting company specialized in Digital Marketing and we are based in Kuala Lumpur. We provide expertise to help our clients develop and secure their digital strategy through a diversity of services, including Data Management, Web Publishing, Emailing campaigns, Paid Advertising and Search Engine Optimization. Created in 2018, Synapsys Digital has a unique corporate culture being a Malaysian company with a French management. With over 20 marketing specialists employed since its launch, the company is steadily growing thanks to the trust clients have been putting in us.

The Creative Design Intern is responsible for providing support for the Operations department through a variety of channels, print, digital, web, video and other as assigned. The Creative Design intern will report to the Operations Manager and will assist with the development and design of graphics, logos, collateral event materials and a variety of other creative tasks as assigned according to our clients' needs.

Duties and Responsibilities

- Assist in creating graphic designs for digital marketing campaigns that will be executed on various digital platforms
- Adhere to clients' projects guidelines and complete projects according to deadline
- Retouch and manipulate images
- Use graphic design software and work with a wide variety of media
- Collaborate with the Operations Team to develop design concepts
- Collaborate with team members in problem-solving, decision-making and organisation for campaigns.
- Receive feedback from the Operations Manager and make necessary changes
- Assemble final presentation material for printing as needed

Requirements

- Currently in pursuit of a bachelor's, or graduate degree in marketing, advertising, graphic design or closely related field
- Able to craft and execute a vision with creativity and style
- Energetic, task-oriented, and good team player
- Proficient in Adobe InDesign, Illustrator, & Photoshop and/or other common design applications
- Fluent in English with good written and verbal communication skills
- Familiar with Digital Marketing activities is a plus

Why join us?

- Work on a wide range of graphic design projects
- Join a creative, innovative and highly motivated work environment
- Energetic, passionate, and vibrant work culture

If interested, please send your email to: aalbert@synapsys-digital.com

Or you can apply directly at: <https://www.linkedin.com/company/synapsys-asia/jobs>